

## **Privacy Policy**

ZIKICO INC (the "Company") sets forth this Privacy Policy (this "Policy") with regard to the treatment of User's Personal Information during the performance of services provided by the Company (the "Services"), as follows;

### **Article 1 (User's Personal Information)**

For purposes of this Policy, "Personal Information" means information refers to "Personal Information" referred to in the Personal Information Protection Law, information on surviving individuals, including name, date of birth, address, phone number, Information that can identify a specific individual by contact, other description.

"History information and characteristic information" of Personal Information means anything other than "Personal Information" specified above, and the history of the services you used, the items you purchased, the pages and ads you saw, The search keyword searched, the date and time of use, the method of use, usage environment, postal code and gender, occupation, age, IP address of user, cookie information, location information, individual identification information of terminal etc.

### **Article 2 (Method of User's Private Information Collection)**

The Company may ask for Personal Information such as name, date of birth, address, telephone number, e-mail address, bank account number, credit card number, driver's license number, when the User makes use registration.

In addition, transaction records including user's Personal Information made between users and partners etc. and information on settlement will be sent to our affiliated parties (including information providers, advertisers, advertisement delivery destinations, etc. hereinafter referred to as " Collected from partners ") etc.

### **Article 3 (Purpose of Personal Information Collection and Use)**

The purpose for which the Company collects and uses Personal Information is as follows.

### **Article 4 (Provision of Personal Information to Third Parties)**

Unless required by the Personal Information Protection Act or other applicable law and regulations, the Company shall not provide to any third party personal information contained in the User's Personal Information without the prior consent of the user, unless;

- (1) The Company authorizes such third party to handle the personal information in whole or in part to the extent necessary to accomplish the purpose of the use;
- (2) The personal information is provided through a business transfer by way of merger or other similar transactions;
- (3) The personal information is provided in case it is necessary for the protection of human life, body or property, or where there is particular need for improvement of public health or promotion of healthy development of children and if it is difficult to obtain the consent of the principal.
- (4) The Company is required to cooperate with state or local governmental organization or their agents to perform their duties or obligations pursuant to applicable laws and regulations, and such performance is likely to be precluded if the consent of the user must be obtained; and
- (5) In addition to the foregoing, the Company is entitled to disclose information pursuant to the Personal Information Protection Act or other applicable laws and regulations.

#### **Article 5 (Disclosure of Personal Information)**

Upon request from the user to disclose its personal information under the Personal Information Protection Act, the Company shall, without delay, disclose to the user such information. However, if it falls under any of the following due to disclosure, it may not disclose all or part of it, and if the Company decides not to disclose it, user is notified without delay. Please note that you must pay a commission (1,000 yen per application) for disclosure of personal information.

- (1) In case it has a risk of harming the life, body, property or other rights and interests of the person himself or a third party.
- (2) In case it has a risk of seriously hindering the proper implementation of the Company's business.
- (3) In addition, when it becomes a violation of laws and regulations.

Notwithstanding the provisions of the preceding paragraph, in principle, we will not disclose information other than Personal Information such as history information and characteristic information.

## **Article 6 (Correction and Suspension of Use of Personal Information, etc.)**

### 6-1. Correction and Suspension of Use of Personal Information

- (1) If the correction of the contents is requested based on the provision of the Personal Information Protection Act, for reasons that it is not true.
- (2) If it is requested to suspend its use based on the provisions of the Personal Information Protection Act, for reasons that it is dealt with beyond the scope of the purpose of use that has been published in advance, or because it was collected by fraud or other illegal means.

### 6-2. Elimination of Personal Information

In the event that the Company is required by the User to delete its personal information and has determined that it is necessary to accept such request, the Company shall delete such personal information confirming the requesting party's identity and shall notify the party to that effect.

### 6-3. Others

Should the Company not be obligated to correct, or suspend use of, information pursuant to the Personal Information Protection Act and other applicable laws and regulations, the preceding paragraphs shall not apply.

## **Article 7 (Amendment of this Privacy Policy)**

The Company may change the contents of the Policy without notifying the user.

Unless otherwise specified by the Company, the amended privacy policy takes effect from the time it is posted on this website.

## **Article 8 (Inquiries)**

Any suggestions, questions, complaints, or other inquiries on the handling of the User's Information must be submitted to:

ZIKICO INC

Customer Service

21-3 Nagayama 6-chome, Tokyo-to 206-0025

info@zikico.com

7<sup>th</sup> February 2018 ZIKICO INC